



# FOOD *and* TRAVEL

## RATE CARD AND TECHNICAL SPECIFICATION

### RATES

£

|                          |       |
|--------------------------|-------|
| Double page spread (DPS) | 9,950 |
| Whole page               | 5,950 |
| Half page                | 3,250 |
| Quarter page             | 1,950 |

### Special positions

|                    |        |
|--------------------|--------|
| Cover spread       | 11,950 |
| Inside front cover | 6,950  |
| Inside back cover  | 6,450  |
| Outside back cover | 7,950  |

|                      |                                  |
|----------------------|----------------------------------|
| Classified (min 3cm) | 35 per s.c.c.                    |
| Loose inserts        | 45 per 1,000 (minimum run 5,000) |
| Bound inserts        | price on application             |

Specified positions + 10%. Bleed + 10%  
Series discounts available, please call to discuss

### SPECIFICATION (depth x width)

#### DPS

|            |               |
|------------|---------------|
| Bleed size | 291mm x 446mm |
| Trim size  | 285mm x 440mm |
| Type size  | 265mm x 420mm |

#### Half DPS

|            |               |
|------------|---------------|
| Bleed size | 145mm x 446mm |
| Trim size  | 142mm x 440mm |
| Type size  | 130mm x 420mm |

**IMPORTANT** Always include a 6mm gutter down the centre of the DPS within the dimensions given above, otherwise text and pictures will get lost within the binding - please supply as two separate pages



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## SPECIFICATION (CONTINUED)

### Full page

Bleed size 291mm x 226mm  
Trim size 285mm x 220mm  
Type area 265mm x 200mm

### Half page; horizontal

Bleed size 145mm x 226mm  
Trim size 142mm x 220mm  
Type area 130mm x 200mm

### Half page; vertical

Bleed size 291mm x 116mm  
Trim size 285mm x 110mm  
Type area 265mm x 98mm

### Quarter page; portrait

In display 130 mm x 96 mm

### Classified

Width

1 column 46.5mm  
2 column 96mm  
3 column 145.6mm  
4 column 195mm

Quarter page 120mm x 96mm

**Please supply copy in the following format to the correct size as stated above. We have moved to digital printing and now require everything in this format. Any copy that is not supplied in the correct format cannot be used.**

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## Files should be supplied on CD or emailed in PDF format to:

Production Manager  
Green Pea Publishing  
Suite 51, The Business Centre  
Ingate Place  
London SW8 3NS  
Tel. +44(0)20 7501 0511

ads@foodandtravel.com

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## PRODUCTION CHARGES

If copy is supplied in the incorrect format or display copy is supplied on ISDN the following production charges will apply

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Text amends: £80  
Mac work: £90 per hour  
Create an ad from separates: £100

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