



# FOOD *and* TRAVEL

## RATE CARD AND TECHNICAL SPECIFICATION

### RATES

£

Double page spread (DPS)	9,950
Whole page	5,950
Half page	3,250
Quarter page	1,950

### Special positions

Cover spread	11,950
Inside front cover	6,950
Inside back cover	6,450
Outside back cover	7,950

Classified (min 3cm)	35 per s.c.c.
Loose inserts	45 per 1,000 (minimum run 5,000)
Bound inserts	price on application

Specified positions + 10%. Bleed + 10%  
Series discounts available, please call to discuss

### SPECIFICATION (depth x width)

#### DPS

Bleed size	291mm x 446mm
Trim size	285mm x 440mm
Type size	265mm x 420mm

#### Half DPS

Bleed size	145mm x 446mm
Trim size	142mm x 440mm
Type size	130mm x 420mm

**IMPORTANT** Always include a 6mm gutter down the centre of the DPS within the dimensions given above, otherwise text and pictures will get lost within the binding - please supply as two separate pages



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## SPECIFICATION (CONTINUED)

### Full page

Bleed size 291mm x 226mm  
Trim size 285mm x 220mm  
Type area 265mm x 200mm

### Half page; horizontal

Bleed size 145mm x 226mm  
Trim size 142mm x 220mm  
Type area 130mm x 200mm

### Half page; vertical

Bleed size 291mm x 116mm  
Trim size 285mm x 110mm  
Type area 265mm x 98mm

### Quarter page; portrait

In display 130 mm x 96 mm

### Classified

Width

1 column 46.5mm  
2 column 96mm  
3 column 145.6mm  
4 column 195mm

Quarter page 120mm x 96mm

**Please supply copy in the following format to the correct size as stated above. We have moved to digital printing and now require everything in this format. Any copy that is not supplied in the correct format cannot be used.**

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## Files should be supplied on CD or emailed in PDF format to:

Production Manager  
Green Pea Publishing  
Suite 51, The Business Centre  
Ingate Place  
London SW8 3NS  
Tel. +44(0)20 7501 0511

ads@foodandtravel.com

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## PRODUCTION CHARGES

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Mac work: £90 per hour  
Create an ad from separates: £100

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