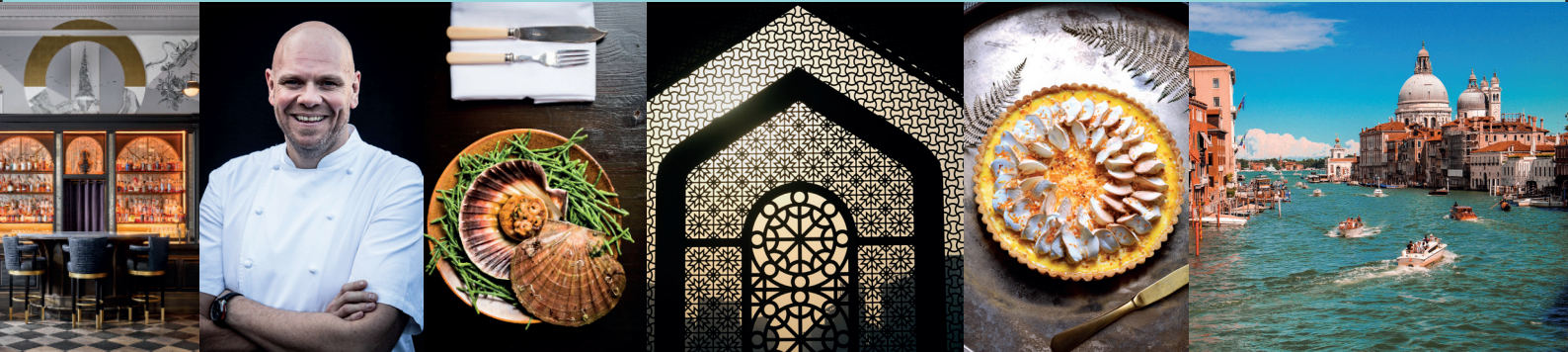


HEADLINE SPONSORSHIP PACKAGE

FOOD and TRAVEL MAGAZINE 2025 READER AWARDS



WHY BE A HEADLINE SPONSOR?

Sponsoring the Food and Travel Reader Awards is an excellent opportunity to benefit from your association with an industry-leading publication and event. Combining an affluent and dedicated readership base with a glamorous, gold-standard awards evening, sponsorship is a partnership that provides longevity and sustained brand acquisition, engagement and enhancement. Brand involvement is a guarantee.

HEADLINE SPONSOR BENEFITS

PRE-EVENT

- Sponsor's name inserted into the title on all online, social and print activity, e.g: 'The Food and Travel Reader Awards, in association with

IN MAGAZINE

- Logo on the Awards shortlist-voting pages
- Page advert in the pre-Awards issue
- One double page colour advert in the 'winners' issue of Food and Travel magazine
- Logo at start of feature in the Awards issue
- Opportunity to run a competition eg win a holiday to Qatar

ONLINE/DIGITAL/SOCIAL/ESHOTS (all with active links)

- Logo on the sponsors page of www.foodandtravel.com
- Company profile on the sponsors page of (close up space pls) www.foodandtravel.com including a short video
- Logo on the online Awards shortlist-voting pages
- Online advertorial in 'promotions' section of the website (c200 words plus image)

- Logo and company name on any relevant promotions and third party promotions such as press releases, voting drives and E-newsletters
- 3 x dedicated posts through each of our social channels (Insta, FB, Twitter/X and Pintrest)
- Opportunity to run a competition - eg win a holiday to Qatar
- 2 x Dedicated eshots to 50,000 opted-in Food and Travel subscribers

DURING/POST-EVENT

Branding on all relevant material for the Awards ceremony including:

- Stage presentation screens and holding screens
- Dinner menu and programme
- Awards banners
- Awards presentation photographs
- Opportunity to present an award and show a 2-minute promotional video to the country
- Video clips on holding screens at Awards run between each dinner course
- Opportunity to include literature and items for the gift bags
- Opportunity to provide an element of produce for use at the dinner eg Khanfarroosh or Baklava served with coffee at the end of the dinner.

Plus:

- Ten free tickets to the Awards gala dinner at the Royal Automobile Club worth £3,500 + VAT)
- Network with industry-leading companies and individuals at a star-studded gala dinner
- Logo and company name inclusion in any relevant press releases and newsletters

RATE £38,950