



FOOD *and* TRAVEL

DIGITAL RATE CARD AND TECHNICAL SPECIFICATION

RATES	£
Leaderboard/banner home	550
Other sections	450
Advertorial	from 1,950
Competitions	600
Reader offers	200
E-newsletter	200 per 000 emails, minimum 5,000 emails
Shared e-newsletter	120 per 000 emails, minimum 5,000 emails

Prices given for the leaderboard/banner ads are per insertion, per month.

Available sections:

- Home page
- Food page
- Travel page
- Drink page
- Offers & Competitions page

Competition data is not shared

Competition subject to approval on content and prize value

SPECIFICATION

Dimensions for leaderboard/banner ads (width x height): 728px x 90px

Technical specification:

Adverts can be supplied in GIF, JPG or PNG format according to the dimensions given above. File sizes should not exceed 150KB. Animated banners should not run for longer than 10 seconds.



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Competitions:

- Company/brand logo
- Tile image: 750px x 500px (all images to be 72 dpi)
- Competition: 150-200 words (clearly stating the prize)
- Question plus any additional terms and conditions

Reader offers:

- Company/brand logo
- Tile image: 350px x 250px (all images to be 72 dpi)
- Offer: 150-200 words (clearly stating the offer)
- How to redeem offer, plus terms and conditions

E-newsletter:

- Company/brand logo
- Tile image: 150px x 250px (all images to be 72 dpi)
- Words: 150-200 words (clearly stating the offer)
- How to redeem offer, plus terms and conditions. Offers for e-newsletters are incorporated into Food and Travel's regular mailings.

DELIVERY:

All images and copy must be approved by *Food and Travel*. They should be supplied via email or WeTransfer/MailBigFile or similar to production@foodandtravel.com

Production Manager
 Green Pea Publishing
 Suite 51, The Business Centre
 Ingate Place
 London SW8 3NS
 Tel. +44(0)20 7501 0511

CONTACT DETAILS:

As well as the opportunities listed, *Food and Travel* is able to offer other digital solutions on request. To find out more, please get in touch on +44(0)207 501 0511 or ads@foodandtravel.com